

Vendor/Sponsor Information

Our "Park Community Music Festival and Car Show" event is Saturday, September 19, 2020. The cost to register a vehicle is \$20.00 before September 10th or \$25.00 at the gate. There are no fees for guests to park or enter the event. We have space for 120 display vehicles on asphalt. There will be music on the grassy area of the park, food trucks, vendors, and kids activities. Vendors must submit a cash donation of \$25.00 or more for a 10x10 space. The donations and money raised help support the event and a local charity organization called "Jesus Our Boss, Inc." JOB's mission is to provide services and support to individuals re-entering society.

This is our 9th year sponsoring this family event and we had 120+ show vehicles on display in 2019. We handed out ten exquisite Billet aluminum trophies for different classes of vehicles and provided music from professional musicians. Approximately 1800 people attended in 2019. We advertised by hosting our own website, sent direct emails to car clubs, sent direct emails to custom car owners, posted announcements on dozen of event website, posted on Facebook pages, posted on Park Community Church's website, passed out over 5000 flyers at local events, placed posters in various community stores, placed ads in magazines, placed ads in local newspapers, and advertised on local radio stations. Our plan is to advertise just as aggressively in 2020. We are located just off the Ponderosa Road exit in Shingle Springs. The event can be seen from the 50 Freeway and we are only 30 minutes from downtown Sacramento.

VENDOR INFORMATION:

Register to become a vendor by sending a \$25.00 or more donation along with your Vendor Registration Form. Vendor locations will be on a first come, first serve basis. We will not be assigning vendor locations. **Vendors can set up on Friday between 10am to 3pm or Saturday between 7am to 9am.** However, in order to protect the show vehicles, vendors will not be able to drive up to their vendor space after 9am. After 9am, vendors must carry their merchandise from the parking lot. If you are a vendor with a show vehicle, please arrive between 8-9am. Vendors, please be aware you will not be allowed to drive on the grass to set up or pack up. Vendors will not be allowed to drive their vehicles near their booths until after 3pm to load up and leave.

SPONSOR INFORMATION:

Sponsors who donate \$300.00 or more will have the option to appear on our 5000 flyers, be published in the magazines where the event is advertised (where possible), be published on dozens of "event boards" on the internet, be included in the emails to hundreds of car clubs and custom vehicle owners, be included on the event's Facebook page and website and have the option to be first to choose a "vendor" booth space at the event. Cut off for this offer is May 15th.

If you have any questions regarding becoming a sponsor or vendor at the 9th Annual Music Festival & Car Show, please contact Sara Mills at (530) 652-4171 or sara@jesusourboss.com.